

# WELCOME TO LEWIS FARMS 25TH ANNUAL BULL SALE

Welcome to our 25th Bull Sale. As always it is a pleasure, given the opportunity, to serve our many long time and new customers. At our first sale we sold 33 bulls. Dale Lybbert did the auctioning and Gary Jarvis was the block man. Bulls sold to Wally, Murray and Doug at Westman Farms; Ron Noble at Double RN Ranching; Neil and Elsie Norton at Norton Simmentals; Doug Hiller at Westerlea Simmentals and C.J. O'Grady on order to Stewart Cattle Co. at Vermilion. The ring men were Dennis Ericson and Ralph Flewelling with soon to follow Mark Stock and Mr. Dorran. Wayne Fox was giving us a hand and Rob and Dee Young were soon to come into the picture. Ken Frederickson would be the photographer and advertising idea man. Garth and Judy Sweet were putting the 4S Herd together at Drayton Valley. Rodger Deeg was the Alberta Simmental Association president, presenting us with the Alberta Simmental Association Breeder Of The Year in '85. Barry Tomalty, Bryce Poland and Frank Mapletoft were influential people to the breed and Simmental Breeders

Even though a quarter of a century is a long time, the commitment of the cattlemen rolls on for generations. The biggest change in the last 25 years is the cattle. In fact some of those older pictures are down right scary. Plenty of frame and not enough guts, but they would grow! The Canadian Simmental Association sponsored the test of the best to prove what these registered cattle were capable of. To show the unconverted that they would finish around one year of age and grade well, and they did. In 1991 our first Black Simmental Bull sold in our bull sale. He was a High Interest son that John Buba raised and Canadian Livestock International, Gary Smith and Rodger Peters were the buyers.

Twenty calf crops later, here we are with the farms 4th Generation of people making their mark. With hurdles past and obstacles still ahead we are optimistic about the future of the livestock business and preparing for the challenges to come.

For those of you not familiar with us, we calve about 950 papered cows between our Spruce Grove (winter calving) and Sangudo (summer calving) operations. Both cow herds are run in a competitive environment, very similar to our customers, utilizing stock piled grass and swath grazing for extended, cost cutting, grazing periods. Our two breeding periods are 45 days, creating intensive fertility pressure. We keep only sound functional females that are good uddered and can raise a quality calf. Our females all milk or they do not have a place here in our herd. We finish our own cattle that don't make our breeding program requirements. Fred Taylors, Taylor made research team is compiling our carcass data which is assisting us in mating decisions. Our sire selection is the best of what is available from the Simmental and Angus breeds, through extensive A.I. and our Herd Bull battery.

On some of the bulls selling, we will be retaining in herd semen access. The bulls are quiet and will be semen tested by sale time. We raise many tightly linked genetic similar bulls to provide uniformity in our customer's calf crops and long term genetic rotation, utilizing the same bull power for many years. One note on the bulls, our 205 day weights on the red and black Simmentals Yearlings are not as accurate as they should be. The pasture scale did not weigh consistently, making some lighter and some heavier than they should be. Take the 205 day weights into perspective to the Dec. 28 weights and sale day weights.

We offer in house extended warranty and volume discounts as well as free delivery. Direct Livestock Marketing Serviced (DLMS) will be airing the sale on the internet. Our sight unsewn purchase program has always worked well for our customers. Let us know your program needs and we will select bulls that fit your specs, with in your budget, handled either by us directly or our competent sales staff.

Our customers Commercial Pen Show is Friday at 7:00. The heifer pens will sell after the bulls on Saturday. We have bulls for everyone, bring the family, the sale and offering are all inside our heated barn. The week prior to the sale, the bulls are up and around the barn. You are welcome to come to inspect the bulls, their dam's and herd bulls any time prior to the sale. We look forward to hosting you, our friends and customers, on the 26th and 27th of February. If you require accommodations, a DVD or help with bull selection, don't hesitate to call.

Ken

Every year we strive to raise a stronger, stouter set of bulls than the year before. This is definitely again the case this year. The depth of quality in every division is definitely there. It is only fitting in such a tough time for the cow calf producer that our bull quality is at its highest peak. Our extra age bull section is larger in numbers and very consistent.

In changing markets we continually try to adapt to our customer's needs as well as attract new people. Now with 5 years of a breeding program behind us, our Angus bulls have really come together with this offering. At the World Angus Forum this summer at Spruce Meadows we took a handful of red and black Angus cattle that did well and were well spoke of by many cattlemen. Our fall showing of Simmentals at Farmfair and Agribition was strong, being right in the hunt and getting our share of division winners. We were Premier Breeder and Premier Exhibitor at Farmfair as well as taking the Pen Bull Show honors.

After being in Denver at the Stock Show in January, we were very proud to be from Canada. This was the first real representation of Canadian cattle in many breeds since 2003. Not only did they excel at all levels of the show, but more importantly were very well received to American buyers at the sales. Our Canadian cattle are definitely in demand in Denver. We're rapidly getting our high standard reputation back globally after the BSE crisis.

We look forward to seeing you all on February 26th and 27th....

Kyle

As we celebrate our 25th sale I am very proud to say I have attended 23 of them. Though I may not remember the first few, I have been able to see lots of changes. Changes that the cattle industry has made, changes within the breed, and changes right here at LFE. We have gone from big cattle with lots of white to moderate framed, solid colored cattle. Us kids that make up the 4th generation have changed from needing someone to watch us during the sale to being fully involved with everything that is involved in the sale, not only on sale day but the days, weeks, and months leading up to the sale.

One thing, however that hasn't changed is our desire to produce the type of cattle that are right for the times and propel our customer's herds into the future. We love being able to see a calf being born, to making it into the sale ring, to delivering it to its new herd and years down the road going into that same herd to see generations of progeny out of that same calf. Nothing is more important than satisfying a customer's needs. Every year we say this is the best set of bulls we have ever produced, but that is the ultimate goal, to produce cattle that are one step better than their parents. This year is no different, the bulls have come along so very well and we are always proud to tour anyone through them.

In closing I want to thank each and every person who has made 25 years of Lewis Farms Bull Sales possible. From the customers to the people who help us the week of the sale to the full time employees, we truly do appreciate every one of you.

Once again the bulls are always available to be toured through and any one of us here at LFE would be more than happy to show you the bulls and their Mother cows. If you can't make it to the farm please feel free to call and we will be more than honored to talk the 25th Annual offering over with you. We look forward to seeing or talking to you in the near future.

Jordan



*Colton, Carol, Roy and Cali - Kyle, Kirbie, Corrie and Ken  
Tyser, Jamie, Sandy and Jordan - Jack*



# 25th Anniversary

# LEWIS FARMS BULL SALE

## with Commercial Females

Saturday, February 27, 2010 - 1:00p.m. in the Quality Control Centre at Lewis Farms

### Cattlemen's Social & Pen Show

Friday, February 26, 2010

You are invited to view the bulls all afternoon.

Eats and refreshments will be served.

6:00 p.m. - Customers Commercial Pen Show and Cattlemen's Social

# BULL SALE

Saturday, February 27, 2010  
9:00 a.m. - Coffee and pre-sale viewing.  
11:00 a.m. - Lunch  
1:00 p.m. - 24th Annual Bull Sale followed by Commercial Pen Sale

38 - Fullblood Based	<b>OFFERING</b>	31 - Black Angus
77 - Red Baldy	<b>242 BULLS</b>	25 - Red Angus
70 - Blacks	100 - Commercial Heifers	1 - Limo
Fullbloods, Reds, Blacks with many polled.		

### TABLE OF CONTENTS

	PAGE(S)		PAGE(S)
The People and Delivery . . . . .	3	Extra Age Bulls . . . . .	57-72
Veterinary Report . . . . .	4	Sire Group - Red Crowfoot Ole's Oscar . .	72-75
EPD information . . . . .	5	Remaining Red Angus . . . . .	76-77
Cattlemen Info., Warranty & Insurance . .	6	Sire Group - SAV Final Answer . . . . .	78-80
Bull Selection . . . . .	7	Sire Group - SAV Net Worth . . . . .	81-83
Sire Group - LFE Bulldozer 809M . . . .	8-10	Remaining Black Angus . . . . .	84-85
Sire Group - Gidsco Appollo 3F . . . . .	11	Commercial Heifers. . . . .	86
Sire Group - Gibby's Nicholas . . . . .	15-16	2009 Pen Show Results . . . . .	87
Remaining Fullbloods . . . . .	12-14, 17-18	Terms & Conditions . . . . .	88
Sire Group - LFE Mr Lewis 514N . . . .	19-21		
Sire Group - LFE Dreaming Red 503S .	22-25		
Remaining Red Simmentals . . . . .	26-28, 35,36		
Sire Group - KS Bravado . . . . .	29-34		
Sire Group - R-Plus Black Edge . . . . .	37-41		
Sire Group - LFE Tangle Ridge 462P .	42-46		
Sire Group - TNT Dynamite Black . . . .	47-48		
Sire Group - Mr NLC Superior . . . . .	48-53		
Remaining Blacks . . . . .	54-56		

### SALE DAY TELEPHONES

(780) 962-5050 or (780) 962-0177  
(403) 813-7999  
FAX: (780) 962-2467

## Lewis Farms Ltd.

Producing Quality Simmental Seedstock  
27115A, Twp. Rd. 524, Spruce Grove, AB. T7X 3M9  
30 Minutes from Edmonton International Airport  
Office: (780) 962-5050 Fax: (780) 962-2467  
Website: [www.lewisfarms.ca](http://www.lewisfarms.ca) Email: [lewis@xplornet.com](mailto:lewis@xplornet.com)

Ken Lewis 780-818-3829  
Jordan Buba 780-818-4047  
Kyle Lewis 780-220-9188  
Frank Misek 780-818-4063  
Brad Annett 780-818-4061  
Brian Bouchard 403-813-7999  
Jim Pulyk 780-853-0626

# PEOPLE THAT MAKE IT HAPPEN



Frank, Heather,  
Grace & Chase  
Misek

Frank and Heather have been with us for just over 6 years now. Frank is our herdsman with many years of livestock experience. Heather looks after the cattle registries. Frank (780) 818-4063



Richard Garden

Richard looks after the potato operation and helps out when needed with the other sectors of the farm. Richard has been with Lewis Farms for over 30 years and his devotion is very much appreciated!



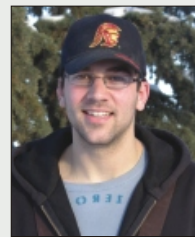
Cory Hoffman

Cory works with equipment, from field work to winter feeding to repairs and maintenance. Cory has been with us for 12 years now.



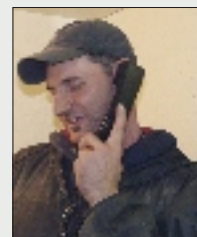
Brad Annett

Brad is the newest member of the Lewis Farms team. Brad is from Ontario and comes from a cattle and mixed farming operation. With many years of experience in agriculture Brad's expertise is very welcome.



John Koeckhoven

John and his family moved to a farm in Saskatchewan. We are fortunate to have John back to help us out for the winter months.



Ken Hayes

Ken looks after the halter breaking and grooming mainly on sale cattle. He has been helping out part-time for many years.

Lloyd Giebelhaus - Lloyd has worked with us over the years in developing our "West" operation. His experience and knowledge has been valuable and appreciated.

## Sale Consultant - Brian Bouchard, Bouchard Livestock International

Welcome to the Lewis Farms 25th Anniversary Bull Sale. I can clearly remember the earlier sales in the history of Lewis Farms. The bulls were all traditional Simmentals of somewhat a different type than are offered today. On the Simmental side they developed their red and black bloodlines as well as adding the polled factor to many of the traditional fullbloods. The red and black Angus division was introduced to better serve the needs of their customers. Today a number of their customers will buy bulls of both breeds to fill their herdbull needs.

In the people division Lewis Farms have added another generation of people and they are a pleasure to work with. Of course the facilities have changed in true Lewis fashion always designed with the customer in mind. Lewis Farms have been a leader in providing meaningful data for their prospective bull buyers. It is very safe to say that Lewis Farms has DNA tested more animals for the homozygous factor than any other Simmental seedstock operation. We all fully realize the polled factor is here to stay as a cornerstone for selection in the Simmental breed. Bouchard Livestock International has enjoyed a great two way relationship with Ken and the Lewis family over these past twenty-five years. As in the past we will be very familiar with the herdsires on offer. We strongly urge you to visit with the folks at Lewis Farms about your herdbull needs. If for any reason you are unable to be in attendance for this event give Tyler, Scott or myself a call. We will be pleased to represent your bull buying needs with our utmost professionalism.

Congratulations folks on twenty-five years. With the people base you have incorporated, the next twenty-five years should be just as enjoyable and productive.



Office : (403) 946-4999

Brian Bouchard Cell: (403) 813-7999

Scott Bohrsen Cell: (403) 370-3010

Tyler Libke Cell: (306) 544-7633

## Nutritionist - Barry Robinson, Ph.D., Great Northern Livestock Consulting Ltd.



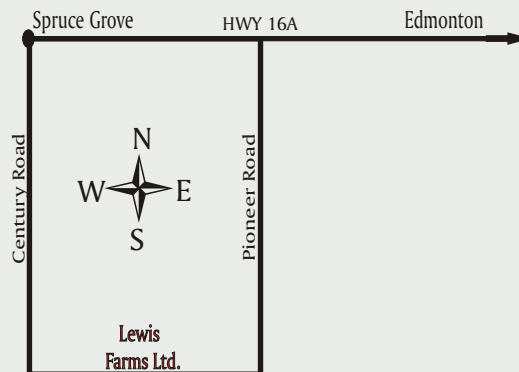
Lewis Bulls are fed a well balanced total mixed ration. The custom Lewis bull ration is formulated with plenty of roughage to maintain a healthy rumen. Cereal silage and coarsely chopped hay are the roughage sources. Water is also added to the TMR to minimize sorting. This winter, peas have been added to the ration, the peas substitute for a portion of the barley. Peas have equal energy to barley but have less starch, therefore peas make the ration more mellow from an energy standpoint. 100% of the bulls requirements for trace minerals and vitamins are provided in the Lewis Bull custom supplement.

As always, the bulls are grown in extremely large pens with plenty of room for exercise. The bulls look excellent this year, be sure to check them out before the sale.

Barry Robinson, Ph.D.  
Great Northern Livestock Consulting Ltd.  
Phone: (780) 348-5572



## Farm Location





# THE PEOPLE

## Sales Staff

Auctioneers:

Dan Skeels .....(403) 843-4756  
Brett Carey .....(403) 650-9028

Ringmen:

Dennis Ericson .....(780) 361-9347  
Mark Stock .....(403) 357-8104  
Rod MacLeod .....(403) 540-7986  
Ryan Dorran .....(403) 507-6483

## Sale Catalogue

Leanne Zukowski, Dare Graphics ..... (780) 789-2258

## Photography

Cattlepics.com ..... (780) 789-2258

## Video

Leanne Zukowski ..... (780) 991-9734  
J-Draw Media Creations ..... (780) 984-7673

## Sale Headquarters

Edmonton Marriott at River Cree Resort

Reservations .....(780) 484-2121

Ask for the Lewis's Farm block.

## Air Transportation

Lewis Farms is located 30 minutes from the Edmonton International Airport.

WestJet .....1-800-538-5696

Air Canada .....(780) 423-1222

## Press Representatives

Darryl Snider, Simmental Country .... (403) 803-6532

Hoss Hammer, CKGY Radio ..... (403) 343-1170

Gord Satermo, CFCW ..... (780) 437-7879

Dory Gerrard, Angus Advantage ..... (403) 227-5632

## Simmental Representatives

Evertt Hall, President, Canadian Simmental Association

Maureen Mappin-Smith, President, Alberta Simm. Assoc.

## Sale Consultants

Bouchard Livestock International .... (403) 946-4999

Brian Bouchard ..... (403) 813-7999

Scott Bohrson ..... (403) 370-3010

Tyler Libke ..... (306) 544-7633

Optimal Bovines Inc.

Rob Holowaychuk ..... (403) 341-5098

Jim Pulyk ..... (780) 853-5372

Cell: ..... (780) 853-0626



Full Color  
Catalogue  
Online at  
[www.lewisfarms.ca](http://www.lewisfarms.ca)



### Instructions for Viewing And Bidding At the Sale

1. Visit [www.dlms.ca](http://www.dlms.ca)
2. Fill out the registration form located under registration.
3. Click on downloads and follow the four step instructions located on the screen.
4. Click test your computer. You will see the Test Video and Bid Control Box.

To be Approved as a bidder or any other questions please e-mail [mshologan@dlms.ca](mailto:mshologan@dlms.ca) or call Mark - 780-699-5082

## Delivery and After Sale Options

### Option A: Western Canada

Bulls selling for \$2500 or more will be delivered free of charge, to your door or a practical point near you. Bulls selling for less than \$2500 will be delivered to your door or a practical point near you for a charge of \$200 per customer.

### Ontario & East

Bulls selling for \$2500 or more will be delivered on a cost shared basis to a central point in your area. Bruce Stewart usually hauls the Eastern Cattle. Bulls selling for less than \$2500 will be delivered at the purchaser's expense.

**Option B:** Lewis Farms will keep the bulls until May 1, 2010 for no charge. Then by that time the cattle will be picked up by their purchaser. Lewis Farms insists all purchases be insured while at Lewis Farms.

**Option C:** Purchasers wishing to pick up their bull on sale day will receive a \$100.00 discount per individual purchased.

Transportation on the commercial heifers sold on sale day will be the responsibility of the purchaser. We will coordinate the trucking if necessary.



# VETERINARY REPORT - DR. ROY LEWIS

## Health Care

All bulls to be sold are vaccinated and boosted against:

1) IBR 2) PI3 3) BDV 4) BRSV 5) Hemophilus 6) 8 Way Blackleg Treatment for both internal and external parasites (lice, worms, and warbles) was done in late November with a pour on endectocide.

In order to promote red meat in Canada, being of superior quality we give all injections subcutaneously. This is in accordance with the beef quality assurance program and is something which we should all practice in our operations. Most vaccines and antibiotics now are approved for subcutaneous usage.

**All bulls have been Double Vaccinated for footrot.** The initial and booster shots will have been given prior to the sale. We believe this extra expense will be worth it to our bull customers.

I really believe in having your herd bulls protected against footrot. This organism is commonly the same one causing liver abscesses in the feedlot. By Lewis Farms protecting our bulls against footrot we believe their longevity may be increased. The worst thing is having a bull go down with footrot in the middle of breeding season. In subsequent years all you will need to do is follow up with a yearly booster just prior to the breeding season. I commonly administer the vaccine at semen evaluating time.

## Herd Management of Reproductive Disease

Sure management tools to control reproductive disease in your herd is to:

- A. Purchase virgin bulls from purebred breeders.
- B. Keep and maintain a closed herd.
- C. In subsequent years - absolutely do not rent or purchase mature bulls and cull all open cows.
- D. Follow good biosecurity measures.
- E. Vaccinate for the reproductive diseases in your area BVD and IBR should for sure be vaccinated against and others such as Vibrio and Trich depend on your herd situation and geographic area.

## Polled vs Horned vs Scurred

Some misconceptions or misunderstanding with regards to polled cattle. I will try to clarify this subject with a few simplified points.

- 1) The polled gene is dominant to the horned gene.
- 2) Homozygous polled means all offspring will be polled regardless of breeding
- 3) Double polled means both parents are polled, increasing the likelihood of the offspring being homozygous polled.
- 4) Scurs are the result of an independent gene unrelated to either the horned or polled gene.
- 5) Scurs is sex linked, being dominant in bulls and recessive in heifers, hence we see more scurred bulls than heifers.
- 6) A horned animal may carry the scurred factor but is masked by the horned gene.

## Polled Testing

A number of bulls in the sale have been genetically tested to determine whether they are homozygous polled (will throw all polled calves). When both parents are polled there is a large possibility their offspring are homozygous polled especially if one parent is homozygous polled. The genetic marker has been identified so now with a DNA blood test they can be identified before being sold. The results on bulls tested prior to cataloging for True Polled will be printed with the Lot information. The results will be one of these three: Homozygous Polled, Heterozygous Polled, Inconclusive (unable to determine, quite commonly proved to be Homozygous)

There will be additional results available prior to the sale on bulls being tested now. As well there are Homozygous Polled bulls marked in the catalogue because we have both parents determined.

## Breeding Soundness Evaluation

We look at 3 factors: Spermatozoal motility, morphology and scrotal circumference as well as doing a physical exam and watching the bull walk. During collection of semen we closely check the penis and inspect for signs of abnormalities.

All bulls sold who exceed one year of age will have been classified as satisfactory in all categories and give us all indications they will go out for you and become a good breeding herd bull. The bulls under one year of age will have been scrotal measured and have their internal reproductive organs checked.

All scrotal measurements will be posted on the stall cards. The only components which are not tested are the libido (sex drive) and the bulls ability to breed. This component is up to you, the purchaser. It is absolutely essential to watch your bull on the first few services to make sure successful breeding is occurring. Any problems or concerns with your purchase(s), please direct back to Lewis Farms and we will check into them for you.



*Dr. Roy Lewis, DVM*

## Semen Interest

On a small number of bulls which will be indicated we will be retaining some semen for "in herd use only". This is collected for "on farm use only" meaning it can't be sold. You as an owner of the bull may decide to have some of this semen as well. There is a fee for having this semen put up but especially with syndicated and multiple owner bulls if the bull is



Collection



Evaluation

purchased in partnership with others all the owners may use it in their own herds they just can't sell the semen. It acts like an insurance policy and especially with one bull and several owners the bull can be used naturally in one herd and Aled with in another herd. A win – win situation.

Please read the section on the "Breeding Season Warranty Program" as I would highly suggest on a new young bull insuring through at least the first breeding season as this is when the majority of the problems occur.

## Color Testing

A number of the black bulls have been tested for expression of color. Black bulls can be homozygous black which means progeny will always be black when bred to red cows. If they are carrying the red gene some calves will be red, if the cows are red or black they are red carriers as well. Any bulls which have been tested for color will be announced if homozygous black or are indicated in the catalogue.

## Genetic Testing

The future of genetic testing is now. Here at Lewis Farms we will continue to seek out new tests if they have practical merit to the beef industry. These will allow for further criteria to help you with your selection of breeding bulls. The important genetic tests will stick around while others go the way of the dinosaur. All this in the name of progress in order for you, our customers, to maximize your returns by selecting the best bull possible to meet your objectives.

# LOT INFORMATION GUIDE

## EPD'S - EXPLANATION - HOW TO USE

EPD's are "Expected Progeny Differences". They are a useful tool in selection for traits when the accuracies are there. The EPD's at the time of publication will be different at sale date due to association program updates.

EPD's incorporate the individual animal with its averaged ancestry performance. EPD's do not compare across different breeds, they are individually based per breed. EPD's indicate a probable variance above or below breed average for that trait for a given bull's progeny. Use them for guidance in the direction you want your herd to go.

Averaged EPD's for Purebred Simmental by Year Example:

Year	Calving Ease (H)	Birth Wt.	Weaning Wt.	Yearling Wt.	Maternal Calving Ease (H)	Maternal Wean Wt.	Maternal Milk
2010	7.2	2.8	36.1	60.3	5.5	25.1	7.0

**Calving Ease:** Heifers (H) - The ease with which a bull's calves are born to first-calf heifers. A first calf heifer is defined as a female calving for the first time at 33 months of age or less.

**Birth Weight:** A positive value indicates heavier - than - average birth weights while a negative value (-) indicates lighter - than - average birth weights.

**Weaning Weight:** The EPD value predicts the difference in average 205 day weight of a bull's calves compared to calves of all other bulls evaluated. A positive value indicates heavier - than - average weaning weights while a negative value (-) indicates lighter - than - average.

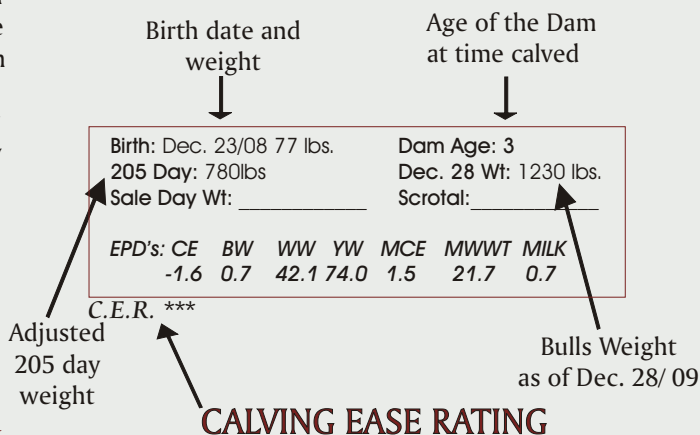
**Yearling Weights:** The EPD value predicts the difference in average 365 day weight of a bull's progeny compared to progeny of all other bulls evaluated. A positive value indicates heavier - than - average yearling weights while a negative (-) number indicates lighter - than - average.

**Maternal Calving Ease:** Heifers (H) - The ease with which a sire's daughter calve as first-calf heifers. When comparing maternal calving ease EPD's of two sires, the larger EPD indicates a higher % of unassisted births for calves born out of this sire's daughters.

**Maternal Weaning Weight:** The weaning weight of a bull's daughters Expected progeny performance reported in pounds. A positive value indicated heavier - than - average weaning weights while a negative (-) value indicates lighter-than-average weaning weights.

**Maternal Milk:** The milking ability of a bull's daughters. Expected progeny performance is expressed in pounds of calf weaning weight. The EPD value predicts the difference (due to milking ability) in average 200 day weight of a bull's daughter's calves of all other bulls evaluated. Positive values indicate above-average milking ability of daughters while negative (-) values indicate below-average milking ability.

## LOT INFORMATION EXAMPLES



C.E.R. = Calving Ease Rating

We rank the bulls with a calving ease score, taking into consideration shape, bone, pedigree, as well as birth weight and calving ease epd's. Each bull has been evaluated for assistance in your selection.

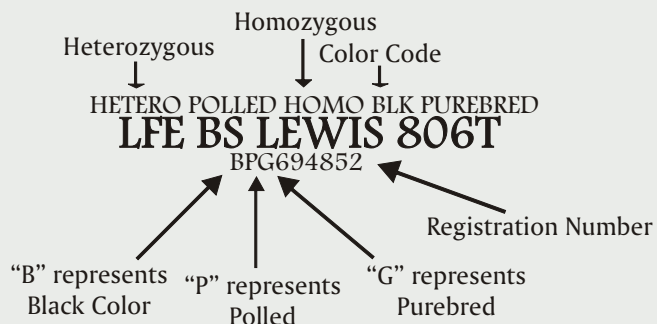
\*\*\* Bulls recommended for use on virgin heifers.

\*\* Bulls recommended for use on 2nd calvers and all cows.

\* Bulls recommended for use on mature cows maximizing performance.

## COLOR CODES

BLK - Black	RED - Red
BWF - Black, White Face	RWF - Red, White Face
BLK BLZ - Black Blaze	RED BLZ - Red Blaze



In the sire groups the herd bulls pedigree is listed once. The dams pedigree with the registration number is listed on each lot. One of the reasons for the registration number is to identify whether the mother is red, black or polled. The above example defines the meaning of the letters.

## NOTE: PUREBRED ANGUS EPD'S

The red and black Angus bull EPD's are based on pedigree estimates therefore no accuracies. The red and black Angus cannot be compared against each other because of different EPD bases. (American Angus Assoc. & Red Angus of America compare as if red and black angus are two different breeds.)



# CATTLEMEN INFO & WARRANTY

## Lewis Farms Bull Warranty

Lewis Farms guarantees to sell you a bull that is structurally sound, a bull that has passed a semen test done by a licensed veterinarian.

Should any Lewis bull fail to be a satisfactory breeder, unable to physically service a cow or heifer, he will be replaced with a bull of equal value. Should this not be possible, an adjustment will be made to reflect the value of the bull in question or a credit will be given towards the purchase of another bull.

In short, we guarantee to provide you with a sound breeding bull.

We, however, will not provide replacement or adjustment for physical injury or mismanagement.

Bearing this in mind, we stress the importance of insurance on your bulls.

Should you have a problem with your bull, call us. We will work with you to make sure your cows get serviced and you are satisfied with your purchase. We have back up bulls set aside for our customers.



Ken (780) 818-3829

## Lewis Farms Breeding Season Warranty Program

Lewis Warranty Program offers a warranty in a language you can understand. Lewis Farms will cover your bull and carry all risk. In our opinion, using only Mortality Insurance is of little or no value because 96% of bull problems are injury, not death. We will make cash settlement or service your needs with another bull, whichever you choose. You deal with cattlemen, there are no hassles and no disputes. Should you have any problems with a bull, contact Lewis Farms directly at 780-962-5050 and we will handle the problem. Your veterinarian and you will fill out a claim form provided by Lewis Farms and that is all that is needed to take care of your claim. We have gone to this program as part of our Customer Service and we trust it will be advantageous to our bull customers.

Lewis Farms Breeding Season Warranty has been developed to protect your purchase during the most critical/high risk time of a bull's life, the Breeding Season.

We offer the following options:			Insured Responsibility:	Notify Lewis Farms immediately by phone (780) 962-5050 or fax (780) 962-2467. Employ a licensed veterinary to treat, diagnose and fill out claim form.
Options	Duration	Rate		
1	3 Months	4%		If the animal dies, a post-mortem may be required. When necessary
2	6 Months	6%		deliver the bull back to Lewis Farms
3	12 months	10%		

### Coverage - All Perils Breeding Season:

In case of loss, Lewis Farms will not be responsible for anything up and above the purchase price of the bull.

We will provide full coverage if something happens to your bull - you are covered, end of story! The following are some examples: Acts of God, lightning, fire, collision - vehicle or train, injury while being transported, injury to the bull making him incapable of breeding cows naturally, etc.

Options 1 and 2 cover 100% of the purchase price less salvage value when possible.

Option 3 is All Peril Coverage - a policy that covers the animal during and after the breeding season, i.e frozen testicles, injury in the winter, etc, and for that reason we will be covering 80% of the original value, less salvage when possible.

Lewis Farms is responsible to make your settlement within 30 days of an approved claim or provide a suitable replacement immediately if you so choose.

### Exclusions to Policy

Injury or death due to malicious, willful or intentional acts or mistreatment by you or your employees are fraudulent claims

# CATTLEMEN INFO

## Previous Bull Sale Prices

As we look forward to our 25th Annual Bull Sale, we also reflect on past sales. Over the past 24 years we have sold over 3000 bulls to cattlemen. We provide quality bulls at affordable prices. There are bulls for everyone.

The bulls we offer are the complete top end of the calf crop. Usually over 75% of our bulls sell to repeat customers .

## Commitment To Customers

We have extended our multiple bull purchase discounts. It will relate to total dollars spent rather than number of bulls purchased.

\$7,500 2% Discount  
\$12,500 3% Discount  
\$17,500 4% Discount  
\$22,500 5% Discount  
\$27,500 6% Discount

The program will maximize at 6% discount, however if a bull is purchased by more than one party the discount will not apply. The discounts will only apply for bulls that are paid for on sale day or absentee customers will have 30 days for their discounts.

## Financing Bulls

Call the office for details (780) 962-5050.

## Extended Pedigrees

All extended pedigrees are available. Please contact the office for further information.

## Birth Weight Information

Calving ease is most often related to birth weight of a bull. This is partly true, but there are other factors that influence calving ease. Nutrition, gestation, and calf shape play key roles. The cow is involved at least 50% of the calves birth weight and shape. The mature size of the cow is an important consideration. You can relate cow sizes to your own program. On average our cow sizes will be larger, which in turn will amount to less birth weight on smaller cows. EPD's for calving ease and birth weight accompany each lot.

## Acceptable for Heifers

C.E.R. = Calving Ease Rating

We rank the bulls with a calving ease score, taking into consideration shape, bone, pedigree, as well as birth weight and calving ease epd's. Each bull has been evaluated for assistance in your selection.

\*\*\* Bulls recommended for use on virgin heifers.

\*\* Bulls recommended for use on 2nd calvers and all cows.

\* Bulls recommended for use on mature cows maximizing performance.

## Bull Selection

Purchasing bulls is very important for the direction and production of your cow herd. It is a never ending search for bull power to improve traits. Being involved in our breeding program and knowing our cow herd we would be pleased to assist you in identifying bulls suited for your needs. We have developed a wide genetic base in our bulls from power bulls to heifer pen oriented calving ease bulls throughout every segment. We are pleased to personally serve you.

**Ken Cell: (780) 818-3819 Jordan Cell: (780) 818-4047 Frank Cell: (780) 818-4063 Kyle Cell: (780) 220-9188**

Sight Unseen Purchase Guarantees 100% Satisfaction

## Collection Of Carcass Data

By: Taylor Made Research  
Box 5581, High River, AB.

Taylor Made Research continues to do research for Lewis Farms. As a result, genetics related to poor yielding and low quality grade carcasses have been removed from their herd. Yield grades are a very important factor to the packing house industry. Trimmed fat is only worth 1 cent per pound in rendering. Many Lewis cattle are in the 60% and higher lean meat yield. Combine these yields with intramuscular marbling and you've got what restaurants, retail, and consumers' request. Who else do you need to satisfy?

Thank you from the industry side to Lewis Farms for your continued dedication to improving meat quality and the eating experience, at the foundation of primary meat production. Also, thank you to XL Beef Calgary and Brooks for accommodating us to do this needed research.

Trust your research will be rewarded in your sale.

Canada Yield Grades	Canada Quality
>59% Yield 1	Prime
54-58% Yield 2	AAA
<53% Yield 3	AA
	A

Fred W. Taylor

President, Taylor Made Research

